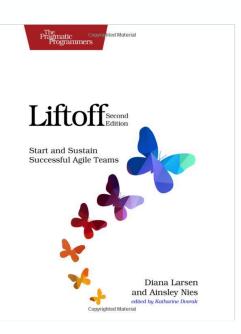


Team Launch



"At the beginning of a team-based effort, often there's a void, an inertia. Teams need an initial boost — a liftoff — to generate a force that overrides the inertia resulting from a lack of common purpose, unclear communications channels, undefined working relationships, and other areas of ambiguity."

What does it look like?

A scope-boxed endeavor that is one part team chartering, one part Sprint O, and one part futurespective.

It attempts to answer the question: "What does a team need to know to ensure it is successful?"



Team Launch



Purpose	Alignment		Context	
Project / Product Vision	Effective Facilitation	Roles and Responsibilities	Business Context	Business Owner Relationship
Backlog of Work	Agile Principles and Team Values	Skills inventory	Understanding Stakeholders	Product Users
Project / Product Goals	Team Working Agreements	Definition of Ready / Done (DoR, DoD)	Notional Architecture	Team Agile Knowledge
Metrics: Quality, Value, Collab + Delivery	Team Ceremonies / Events	Development / Testing Workflow	Target Environments	Delivery Risks
	How Do We Celebrate?		Review of Applicable Policies	
			These elements help the	

These elements help the team understand what it's trying to accomplish, reinforcing its identity and focusing it on achieving common goals.

These elements ensure a common understanding of how the team plans to work together.

These elements help the team understand their client, any other groups or efforts that are active in its environment and the team's relationships to them.